Representatives of the Secretariat General of Information and Communication



ELEFTHERIOS KRETSOS, regular member

Dr Lefteris Kretsos holds a PhD in Employee Relations and, until his appointment as a General Secretary of Media and Communication, was a Senior Lecturer of employment relations and human resource management at the University of

Greenwich (Greenwich Business School, Department of Human Resources and Organizational Behaviour).

Earlier in his career he worked for the Greek Trade Union Congress and the European Foundation for the Improvement of Living and Working Conditions as national correspondent for Greece.

Furthermore he has participated in several European research projects and other academic and policy consultancy activities concerning employee relations, social rights, inequality etc. His latest co-edited books "Radical Unions in Europe and the Future of Collective Interest Representation," and "Young Workers and Trade Unions" were published in 2015.

Dr Kretsos prepared the analytical report Alexis Tsipras presented in Brussels in 2013 regarding the negative effects of memorandum agreements in the Greek economy and society. Dr Kretsos has defended his research and ideas in a number of distinguished academic journals, conferences and professional/public policy making institutions.



GEORGE FLORENTIS, alternate member

George Florentis was born in Alexandria, Egypt in 1963. He graduated from the Averoff School in Alexandria and holds a degree in Electrical Engineering from the University of Alexandria.

From 1989 until today, he has served in various positions at the Ministry of the Presidency of the Government, the Ministry of Economy, the Ministry of Foreign Affairs, the Ministry of Public Order, as well as the Region of Attica and the Decentralized Administration of Attica. Since January 2015, he is the counselor of the Secretary General for Media and Communication, Lefteris Kretsos.

He was a founding member of the Greek Students' Union Board in Alexandria and he is now the Secretary General of the Hellenic-Egyptian Friendship Association. He is also the Coordinator of the "SYRIZA-Greek Diaspora Department" and a member of the "Sexual Orientation, Expression and Gender Identity Group" in the SYRIZA-Rights Department.

He has been awarded with the St. Marcus Cross of the Patriarchate of Alexandria and All Africa, as well

as with the Grand Cross of the Ancient Patriarchal Order of Sabbas the Sanctified of the Patriarchate of Alexandria and All Africa – while being also an "Archon Apokrisarios" of the Patriarchate of Alexandria and All Africa.